

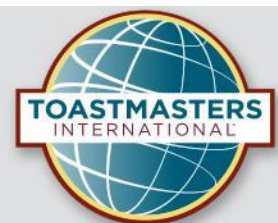
District Council Meeting (DCM)
Winterthur, 13th May 2017



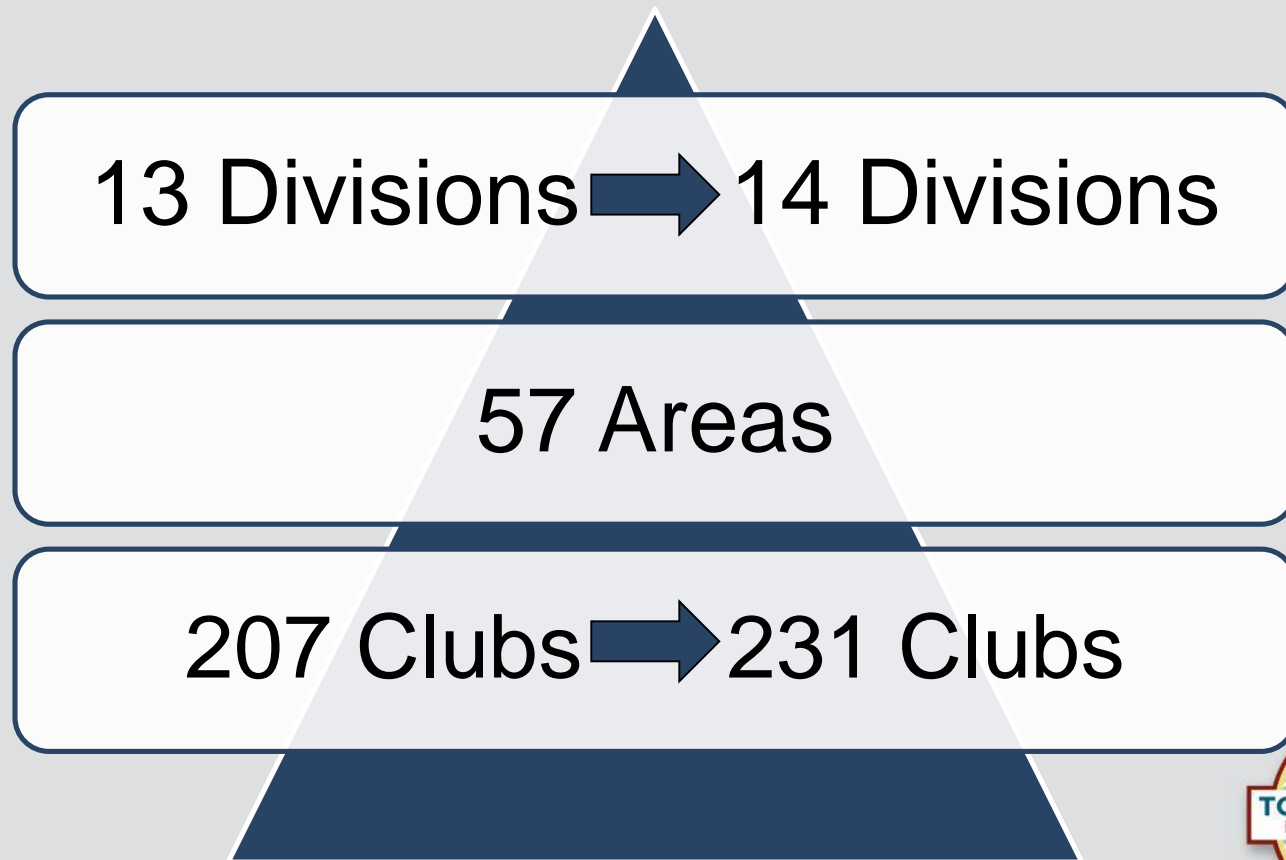
Alignment Chair
Sara Magalhaes

Alignment Proposal
2017-2018

DISTRICT 59



District 59



Alignment

Division	Number of Areas
A	5
B	7
C	5
D	3
E	4
F	3
G	6
H	4
I	3
J	3
K	4
L	4
M	3
N	3



Division A – Uta Bunde

Area	Number	Name	Status now
1	6631	Forum des Rives de Seine	Active
1	630139	Eiffelturm Club	Active
1	778487	Expressions Toastmasters Club	Active
1	2331986	Club Du Lac	Active
2	6286	Agora 75 Club	Active
2	840219	L'ETINCELLE	Active
2	939829	Toastmasters Les Ailes	Active
2	2837970	Toastmasters Paris Etoile	Active
2	4536611	Toastmasters Rennes	Active
2	4637522	Quai D'Orsay	Suspended
3	3510	Calliope Club	Active
3	6712	Lutece 75 Club	Active
3	7468	Eloquence 45 Club	Active
3	2250012	Nantes Toastmasters Club	Active
4	1575	Toastmasters 75	Active
4	3230	Toastmasters of Paris	Active
4	1514407	Paris Speech Masters	Active
4	3380615	La Defense Toastmasters	Active
4	5857666	Toastmasters Gemalto	Active
5	8018	The Europeans	Active
5	660156	Busy Professionals	Active
5	1492675	OECD	Active
5	3563004	Toastmasters Val D'Europe MLV	Active



Division B – Crista Filip

Area	Number	Name	Status now
1	3286	The Brussels Toastmasters Club	Active
1	8953	SHAPE International Toastmasters Club	Active
1	3684988	Artful Orators	Active
1	4111172	Speak As One	Active
1	5173701	EY Toastmasters Belgium	Active
1	5739706	UPS Toastmasters Club	Active
2	4935	Le Club des Orateurs	Active
2	962411	Berlaymont Toastmasters of Brussels	Active
2	1458076	ToastMasterCard Club	Active
2	2263308	Toastmasters Lille	Active
3	895375	Claddagh Toastmasters	Active
3	921076	Black Forest Toastmasters of Brussels	Active
3	1302036	Armada Toastmasters	Active
3	1363513	Atomium Toastmasters of Brussels	Active
3	2367561	Dacia Club	Active
3	5116931	Aperitivo Bilingual	Prospect
4	1049050	Toastmasters Hasselt	Active
4	1225462	Toastmasters Antwerpen	Active
4	1276679	Toastmasters Gent	Active
4	1366750	Toastmasters Fonske Leuven	Active
4	5156625	Zeeland Toasters Dow	Active
5	491	Green Heart Club	Active
5	5429561	Have You Say	Active
5	2944805	Saber Toastmasters	Active
5	4145151	State Street Tales	Active
5	5032586	Tip Top Pros Club	Prospect
6	7067	Les Orateurs du Jeudi Club	Active
6	1284269	Toastmasters Metz	Active
6	5021511	Toastmasters Grand Nancy	Active
6	834396	Club des Orateurs Messins	Active
6	4108303	Les orateurs de Thionville	Prospect
7	2175	Bossuet Gaveliers Club	Active
7	1413543	To Be Discussed	Active
7	2187867	EIB Toastmasters Club	Active
7	858404	Casemates Communicators	Active



Division C – Chantale Evertsz

Area	Number	Name	Status now
1	9210	Amsterdam Toastmasters	Active
1	711294	Taste and Toastmasters Club	Active
1	3074183	Fusion Toastmasters Amsterdam	Active
1	4349570	Ricoh Toastmasters	Active
1	5702940	Mente Maestra	Prospect
2	1331542	Stenden Toastmasters	Active
2	4138165	NAM Toastmasters	Active
2	4221558	Toastmasters Groningen	Active
2	801134	Toastmasters EPE	Active
2	5666285	Zwolle Toastmasters	Prospect
3	849157	Utrecht Toastmasters Club	Active
3	1861273	Amersfoort Toastmasters Club	Active
3	2997331	Almere Toastmasters	Active
3	3177173	U-Speak!	Active
3	3559370	Goudenraad Toastmasters	Active
3	5757882	Domstad Toastmasters	Active
4	587070	De Sprekers Club	Active
4	803664	Het Sprekersgilde	Active
4	3376324	Toastmasters STCA	Active
4	3967809	Fluor Amsterdam Speakers Toastmasters - FAST	Active
4	4943729	Amsterdam Early Bird Toastmasters Club	Active
4	5991893	Amsterdamse Brugman Club (ABC)	Prospect
5	3168775	NOA Toastmasters Club	Active
5	1838841	Twente Toastmasters	Active
5	3323798	Apeldoorn Toastmasters	Active
5	5062025	Deventer Toastmasters	Active
5	5011652	Wageningen Toastmasters	Prospect



Division D – Barbara Piedade

Area	Number	Name	Status now
1	758337	Lisbon Toastmasters Club	Active
1	2394775	Lisbon MBA Toastmasters	Active
1	2897675	Lisboa Oriente Toastmasters	Active
1	5488304	PMI Portugal Toastmasters	Active
1	5881182	Toastmasters@Galp	Active
1	5032586	Novabase Toastmasters Club	Active
1	3951143	Msearch	Suspended
2	1990617	Vasco Da Gama Toastmasters Club	Active
2	2079056	Barreiro Toastmasters Club	Active
2	2929225	Almada Communication Leaders	Active
2	5749920	Setubal Toastmasters Club	Active
2	4123318	ATEC Toastmasters Club	Suspended
3	1961400	Beja Toastmasters Club	Active
3	2309332	Algarve Toastmasters Club	Active
3	3012224	Évora Toastmasters Club	Active
3	3651492	Portimão Toastmasters Club	Active



Division E – Angela Saxby Robbins

Area	Number	Name	Status now
1	3906	Zurich Club	Active
1	1167343	Horgen Talk'n'Heads Toastmasters Club	Active
1	1343922	UBS Rhetoric Club CH	Active
1	1833930	Rhetorik Club Winterthur	Active
2	638179	Mosquito Hill Toastmasters Club	Active
2	2586773	Rhetorik Club Mutschellen	Active
2	3467586	Bombardier CH Toastmasters	Active
2	5702915	PRO Intl Tri Lunchtime	Prospect
3	851701	Rhetorik Club Zürich	Active
3	2600747	Walk The Talk - Zurich Advanced Toastmasters	Active
3	5611978	UBS Rethoric Club Opfikon	Active
3	4156916	Top Notch Toastmasters Zurich	Active
3	5850907	Deloitte Zurich	Active
4	587599	Turicum Toastmasters	Active
4	856858	Zuriberg Toastmasters Club	Active
4	2904427	Toastmasters St. Gallen	Active
4	3249007	Rhetorik Club Swiss Life	Active
4	5719549	PRO Chur Toastmasters	Prospect



Division F – Wilfried Rouquet

Area	Number	Name	Status now
1	616836	Bearn Toastmasters Club	Active
1	1095816	Toulouse Toastmasters Communication	Active
1	3365085	Toulouse Speakers	Active
1	3907012	Airbus Speakers Toulouse	Active
2	1530443	Toastmasters Grand Lyon	Active
2	1850126	Lyon Toastmasters Unlimited	Active
2	3549525	Lyon English Toastmasters	Active
2	3570195	Toastmasters Club Grenoble	Active
3	1387178	Toastmasters Côte D'Azur	Active
3	2677777	Toastmasters NICE	Active
3	2753458	Toastmasters Aix En Provence - Le Cours Des Mots	Active
3	3657380	Les Mots Passants	Active
3	4750231	Marseille France Pros Club	Active
3	5038814	Sophia Antipolis France Pros Club	Active
3	4294870	Toulon France	Prospect



Division G – Francesca Gammicchia

Area	Number	Name	Status now
1	1528211	The Xplorers Toastmasters	Active
1	2257862	Toastmasters Torino	Active
1	4040201	Radiant Rhetoric	Active
1	4256412	Toasting In the Sky	Ineligible
2	9176	Milan-Easy Toastmasters Club	Active
2	3199091	Aviano Toastmaster's	Active
2	3657306	The Verona Toastmasters Club	Active
2	5141081	Erzeli Toastmasters	Active
2	5306424	Vicenza Toastmasters Club	Active
3	1399930	Toastmasters Roma	Active
3	1593131	Firenze Toastmasters	Active
3	1932007	Naples Toastmasters Club	Active
3	3704211	SPQRs	Active
3	4304570	Toastmasters INAIL	Active
4	3632281	Toastmasters Monza	Active
4	5087342	The Toasters Club	Active
4	3945106	The Milliners	Active
4	3753945	Toastmasters Two Towers	Active
4	528796	Navigli District Toastmasters	Active
5	1526200	Hellenic Toastmasters Club	Active
5	1581580	Glyfada Toastmasters Club	Active
5	3390337	Piraeus Toastmasters Club	Active
5	4763	Crusaders Club	Active
5	1768	Llimassol Toastmasters Club	Active
6	5136994	Glossologoi Toastmasters	Active
6	3414254	Thessaloniki Toastmasters Club	Active
6	4110328	Kifissia Toastmasters Club	Active
6	822866	HAU Athens Toastmasters Club	Active
6	5656523	Connected People Toastmasters	Active



Division H – Benito Vega Gonzalez

Area	Number	Name	Status now
1	4525	Standing Ovation	Active
1	5471	Excelencia Toastmasters	Active
1	9605	Madrid Toastmasters Club	Active
1	1509273	Nova Communication Bilingual Toastmasters In Madrid	Active
1	5573021	Cibeles	Active
1	5589363	Madrid Advanced Speakers	Active
2	1510125	Ericsson Madrid R&D	Active
2	4424910	PMI - Madrid	Active
2	4852599	Ericsson Torresuecia	Active
2	4367254	AXA Top Ten Speakers	Active
2	4846499	Getafe Pros Club	Prospect
3	5183	Achievers Club	Active
3	1578352	Toastmasters Málaga	Active
3	2339970	Toastmasters Sevilla	Active
3	5202793	Oracle Malaga	Active
3	5832391	Toastmasters Granada	Active
4	2776814	Toastmasters Bilbao	Active
4	2796330	Vitoria-Gasteiz Toastmasters	Active
4	4647400	Zaragoza Toastmasters Club	Active
4	5159008	Softcloudit An Ingram Micro Company	Active
5	4482219	Sardinero	Active
5	2256901	Altamira	Active
5	5614404	Sinergia Santander	Active
5	5616605	Asturias Toastmasters	Active



Division I – Nina Carrasco

Area	Number	Name	Status now
1	5813	Toastmasters of Basel	Active
1	1027156	Rhetorik Klub Basel	Active
1	2825157	Abbott Swiss Toastmasters	Active
1	4459254	Novartis Campus Speakers	Active
2	2495638	Multilingual Toastmasters of the University of Basel	Active
2	2890562	Basel International Speakers	Active
2	4108355	Novartis Basel Toastmasters Club	Active
3	3436	Bern Toastmasters Club	Active
3	7332	TM International Club Zug Club	Active
3	2891460	Rhetorik Club Bern (RCBE)	Active
3	2959165	Toastmasters Luzern	Active



Division J – Pavel Savitch

Area	Number	Name	Status now
1	5048	International Geneva Toastmasters Club	Active
1	1153360	UN Geneva Toastmasters	Active
1	1495176	The SpeakMasters	Active
1	1527955	Verbissimo	Active
1	5896838	Impact Toastmasters	Active
2	619641	EPFL Toastmasters	Active
2	2044394	Nyon Toastmasters Club	Suspended
2	2528283	International Toastmasters Club of Nyon	Active
2	4622630	Swiss Riviera Toastmasters	Active
2	5507222	Lakeshore Speakers	Active
3	6634	Lausanne International Club	Active
3	1498284	Nespeakers	Active
3	2891381	Expression Lausanne	Active
3	3675112	Les Roches Bluche Toastmasters	Suspended



Division K – Emilia Fossati

Area	Number	Name	Status now
1	616391	Prestigious Speakers Club	Active
1	1510019	HP Toastmasters Barcelona	Active
1	3643763	Sant Cugat Toastmasters	Active
1	4677599	ADP Barcelona Toastmasters	Active
1	5803580	Schibsted	Prospect
1	6542077	Zurich	Prospect
2	8887	Barcelona Toastmasters Club	Active
2	2355672	Sagrada Familia Toastmasters Club	Active
2	3236570	Diagonal Mar Toastmasters	Active
2	4421853	SOM-HI Toastmasters Club	Active
2	3651925	Softonic Toastmasters	Active
3	1588110	BCN Pride Toastmasters	Active
3	1594196	EADA Toastmasters	Active
3	1833574	Agora Almeda Barcelona	Active
3	3918946	Youth Toastmasters	Active
3	5069210	HPE Inside Sales Barcelona	Active
4	1200	Mallorca Wordsmiths Toastmasters Club	Active
4	637484	Las Palmeras Speakers Club	Active
4	983117	Valencia Toastmasters	Active
4	1106182	Alicante Speakers Club	Active
4	5428063	Marina Valencia Club	Prospect



Division L – Norberto Amaral

Area	Number	Name	Status now
1	965761	Oporto Toastmasters Club	Active
1	1165662	Braga Toastmasters	Active
1	1240632	Mind Business Toastmasters Club	Active
1	5160608	Compostela Toastmasters	Active
1	5107113	Viana do Castelo Portugal Pros Club	Prospect
2	1495468	Clube Toastmasters de Aveiro	Active
2	1570181	Coimbra Toastmasters Club	Active
2	3627485	Viseu Toastmasters Club	Active
2	5101351	Bairrada Toastmasters Club	Active
2	5154996	Figueira Da Foz Toastmasters Club	Active
3	2154508	Leiria Toastmasters Club	Active
3	3750897	Castelo Branco Toastmasters Club	Active
3	4741971	Marinha Grande Portugal Pros Club	Active
3	5149500	Torres Novas Portugal Pros Club	Active
4	3750896	EDP Toastmasters Club	Active
4	3743181	Invicta Toastmasters Club	Active
4	2177876	Tecmaia Toastmasters Club	Active
4	6101905	DCL Toastmasters Club	Prospect



Division M – Gustavo Amaro

Area	Number	Name	Status now
1	1425176	Business Speakers Toastmasters Club	Active
1	2931301	Funchal Toastmasters Club	Active
1	3648260	Torres Toastmasters Club	Active
1	3653162	Advanced Toastmasters Runners	Active
2	1361615	Young Entrepreneurs Toastmasters Club	Active
2	3262420	Pessoa e Companhia Toastmasters Club	Active
2	3653173	Business Leaders Toastmasters Club	Active
2	4849505	Cisco Lisbon Toastmasters Club	Active
2	4855917	Toastmasters @ HP Lisbon	Active
3	3263044	TAGUSPARK Toastmasters Club	Active
3	4023798	International Speakers	Active
3	4468213	TAGUSPARK Speakers	Active
3	4515079	Leadership Toastmasters Club	Active



Division N - Chantale Evertsz

Area	Number	Name	Status now
1	620921	Toastmasters of The Hague	Active
1	1523749	Tir Na Nog	Active
1	1550131	Leiden Toastmasters	Active
1	5501964	The Hague University Toastmasters	Active
1	3651894	AOC Toastmasters Club	Active
2	1512971	Shell Toastmasters at Rijswijk	Active
2	3697073	CB&I Couperus Toastmasters	Active
2	3943870	Shell Toastmasters The Hague	Active
2	935413	Rotterdam Toastmasters	Active
2	1994030	De Euromasters	Active
2	4637919	Unilever Toasties	Active
3	777407	Toastmasters Eindhoven	Active
3	1071665	Lighttown Speakers	Active
3	4386342	Toastmasters Tilburg	Active
3	1933731	Toastmasters Maastricht	Active
3	5035904	Eastman Chemical Capelle Toastmasters	Prospect



District Council Meeting (DCM) Winterthur, 13th May 2017



**Immediate Past District
Director
Marieke Dijksterhuis**

DLC-Report

District Leadership Committee

A: Colleen Shaughnessy-Larsson

B: Irina Hauser

C: Marcel Damen

D: Rui Isidoro

E: Allison Turner

F: Carol Bausor

G: Barbara Kondilis

H: Raquel Garcia

I: Robert Dohrendorf

J: Caspar Horne

K: Georgia Varjas

L: Rui Marques

M: João de Mendonça

Chair: Marike Dijksterhuis



Positions

8 Elected coreteam members

- District Director
- Program Quality Director (future District 59)
- Program Quality Director (future District 107)
- Program Quality Director (future District 109)
- Club Growth Director (future District 59)
- Club Growth Director (future District 107)
- Club Growth Director (future District 109)
- Public Relations Manager

2 Appointed coreteam members

- Finance Manager
- Administration Manager



Positions

14 Elected Division Directors

59 Appointed Area Directors

83 District Officer positions

116 Applications + Interviews



Coreteam

Position	Name	Clubnumber
District Director	Ana Isabel Ferreira	3743181
Program Quality Director future D107	Nelson Emilio	1361615
Program Quality Director future D59	Chantale Evertsz	1523749
Program Quality Director future D109	Ulrike Laubner	1833930
Club Growth Director future D107	Nacho Arenas	9605
Club Growth Director future D59	Siegfried Haack	1387178
Club Growth Director future D109	Francesco Fedele	1399930
Public Relations Manager	Barbara Piedade	2929225



Division Directors

Position	Name	Clubnumber
Division A Director	Nathalie Damas	778487
Division B Director	Em Ajogbe	3286
Division B Director	Lucien Bollen	1363513
Division C Director	Robert van der Meer	3323798
Division D Director	Luis Prazeres	758337
Division E Director	Bigi Vitolic Koblet	587599
Division F Director	Pascal Vilarem	2753458
Division G Director	Metaxia Kritsidima	1581580
Division H Director	Cristina Juesas	2796330
Division I Director	Thomas Schneider	5813
Division J Director	Aires Marques	5896838
Division K Director	Emilia Fossati	616391
Division L Director	Luís Marrana	3743181
Division L Director	Alexandra Nunes	2154508
Division M Director	Flávio Oliveira	3648260
Division N Director	Arnout Nederpelt	777407



District Director

The district director shall report to and take direction from the district council in matters pertaining to district organization, programs, and procedures, but the district director shall be ultimately responsible to the Board of Directors in the exercise of his or her powers and duties. The district director shall uphold and promote the purposes of Toastmasters International in the district. As the representative of Toastmasters International, the district director, personally and through the program quality director and club growth director, shall carry out the programs approved by the Board of Directors and the district council.

At the time of taking office, the district director shall have served at least six consecutive months as a club president and at least 12 consecutive months as a program quality director, club growth director or division director or a combination thereof.



Program Quality Director

The program quality director is the second-ranking member of the district executive committee, and presides over that body and the district council in the absence of the district director. The program quality director assists the education committees of the member clubs and areas and divisions of the district in utilizing the educational programs and materials of Toastmasters International and **has the responsibility for:** promoting and supporting club quality and member retention; the training of all division, area and club officers; the preparing and conducting of educational programs for district conferences; the supervising and coordinating of district-wide speech contests; and the formulating of specific educational recognition programs. The program quality director shall attend district council meetings.

At the time of taking office, the program quality director shall have served at least six consecutive months as a club president and at least 12 consecutive months as a program quality director, club growth director or division director or an area director or a combination thereof.



Club Growth Director

The club growth director is the third-ranking member of the district executive committee and presides over that body and the district council in the absence of the district director and program quality director. The club growth director is **responsible for** the development, direction, and coordination of an overall marketing plan necessary for building new member clubs; the increase in individual membership and retaining clubs in the district; the recruitment and training of district marketing teams; and the formulation of specific membership building recognition programs. The club growth director shall attend district council meetings.

At the time of taking office, the club growth director shall have served at least six consecutive months as a club president and at least 12 consecutive months as a program quality director, a club growth director or division director, area director or a combination thereof.



PR Manager

The public relations manager serves under the direction of the district director and is **responsible for** the development and administration of a public relations program that will provide improved understanding by individual members of clubs and the public of the opportunities available for personal development in the Toastmasters International Communication and Leadership Programs.

At the time of taking office, the public relations manager should possess experience in and core understanding of public relations.



Finance Manager

The district finance manager **shall** have charge of all funds and other personal property of the district and shall transmit the accounts and all undistributed funds to the successor. The district finance manager **shall** disburse all funds upon order of the district director, as provided herein, and **shall** perform such other duties as may be prescribed by the district director or district council.

At the time of taking office, the finance manager should have accounting experience and understand basic bookkeeping practices.

This position is appointed by the District Director



Administration Manager

The district administration manager **shall** have custody of this district's administrative bylaws and all other records and documents of this district; **shall** keep the minutes of the meetings of the district council and district executive committee; and **shall** transmit the same to the successor. The district administration manager **shall** have charge of all district correspondence, and **shall** perform such other duties as may be prescribed by the district director or district council.

At the time of taking office, the administration manager should be a reliable, prompt, well-organized Toastmaster who can accurately record meeting actions, has access to a personal computer and is able to reproduce materials.

This position is appointed by the District Director



Division Directors

Achieve the mission of the district within the division, Accomplishing district goals in membership building and retention, club extension, and educational accomplishments.

Ensure that each club realizes its mission and fulfills its Responsibilities to members. Achieve Distinguished Division Program goals and ensure that areas and clubs within the division achieve Distinguished recognition. Serve the division clubs by providing district support and resources through the area directors.

The division directors shall coordinate the activities of area directors within the division and provide area officers with a supervisory head for counsel, information, and service.

At the time of taking office, the division director shall have served at least six consecutive months as a member of a district council.



Area Directors

The Area Directors shall be **responsible** for the member clubs within their areas and **shall** represent the district director and, if applicable, the division director to the clubs in their areas. As presiding officer of the area council, the area director **shall** hold regular area council meetings, and **shall** appoint (or provide for the election by clubs in the area of) an area staff for the conduct of area activities between area council meetings. The area director **shall** perform such other duties as the district director and district council may prescribe.

At the time of taking office, insofar as practicable, the area directors shall have served as members of a district council.

This position is appointed by the District Director



District Council Meeting (DCM) Winterthur, 13th May 2017



**D59 Director
Markus Kuenkel, DTM**

**District Director's Report
- where do we stand?**

Data from the Dashboard

as of May 13th, 2017

2.16% Growth



Paid Clubs

Base	To Date
231	236

Goals

Distinguished	238
Select Distinguished	243
President's Distinguished	250

2.27% Growth



Payments

Base	To Date
13,024	13,319

Goals

Distinguished	13,415
Select Distinguished	13,676
President's Distinguished	14,066

48.05% of Clubs



Distinguished Clubs

Base	To Date
231	111

Goals

Distinguished	93
Select Distinguished	104
President's Distinguished	116



mikeraffety@earthlink.net

District 59

To be Distinguished, the district needs:

- 6 more paid club(s).
- 233 more paid membership(s).
- The distinguished club goal has been met.

To be Select Distinguished, the district needs:

- 11 more paid club(s).
- 494 more paid membership(s).
- 1 more distinguished club(s).

To be President's Distinguished, the district needs:

- 18 more paid club(s).
- 884 more paid membership(s).
- 13 more distinguished club(s).

130 clubs have 5+ DCP goals earned so far.

104 clubs have 5+ DCP goals earned and 20+ or +5 members so far.

Strong Points

104 clubs have earned 5+ DCP goals earned
AND 20+ or +5 members so far

That means:

The Distinguished Club goal has been reached



District 59

To be Distinguished, the district needs:

- 6 more paid club(s).
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- The distinguished club goal has been met.

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130 clubs have 5+ DCP goals earned so far.

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D59 Weak Points

130 clubs have 5+ DCP goals earned so far

104 clubs have earned 5+ DCP goals earned
AND 20+ or +5 members so far

High number of weak and understrength club

- 39 clubs eligible for coaches (15.2%) -



What is to be done?

Immediately – next 7 weeks:

- **check your club's membership payments**
- **membership drives (Beat the Clock)**
- **Moments of Truth**

During transition (June/July):

- **Joint COT with your successor**
- **Moments of Truth**
- **focus on weak and understrength clubs**
- **find a coach and request approval (CGD/DD)**



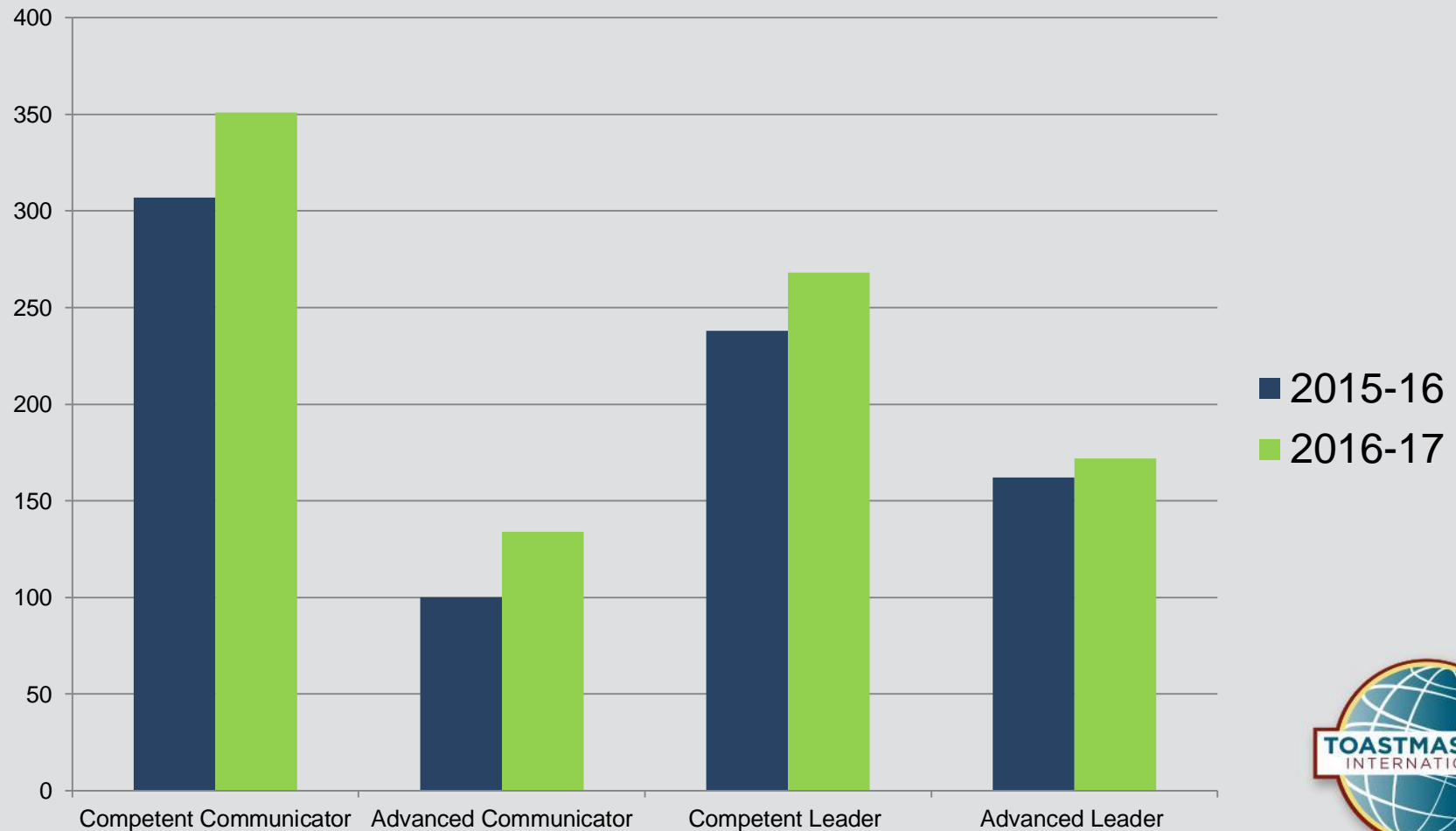
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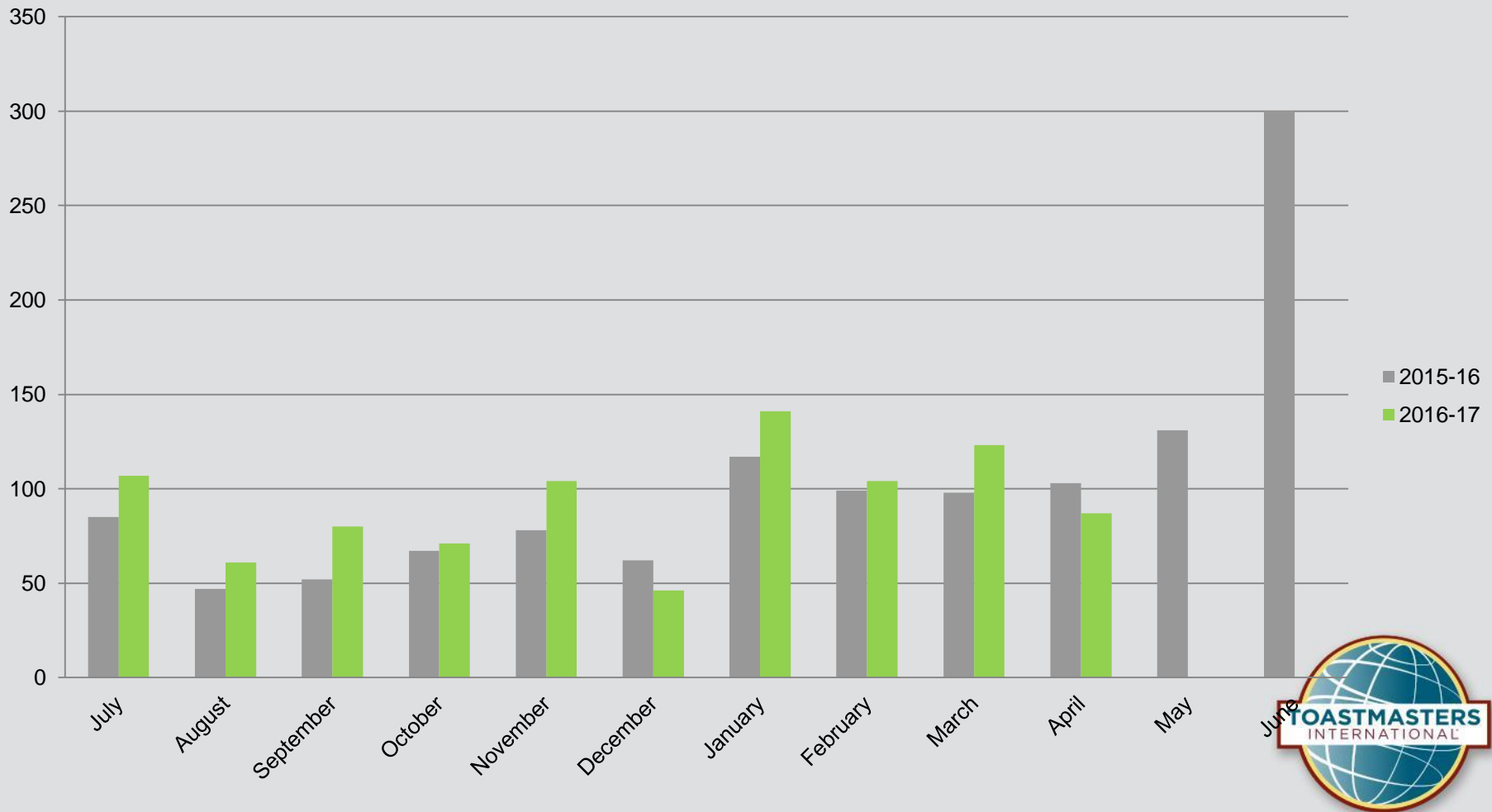
**Program Quality Director
Ana-Isabel Lage Ferreira,
ACB, ALS**

Program Quality Director Report

Educational Awards | Category



Educational Awards | Month





On the road to President's Distinguished

111 Distinguished Clubs

Distinguished	Select Distinguished	President's Distinguished
37	47	22



Program Quality Network

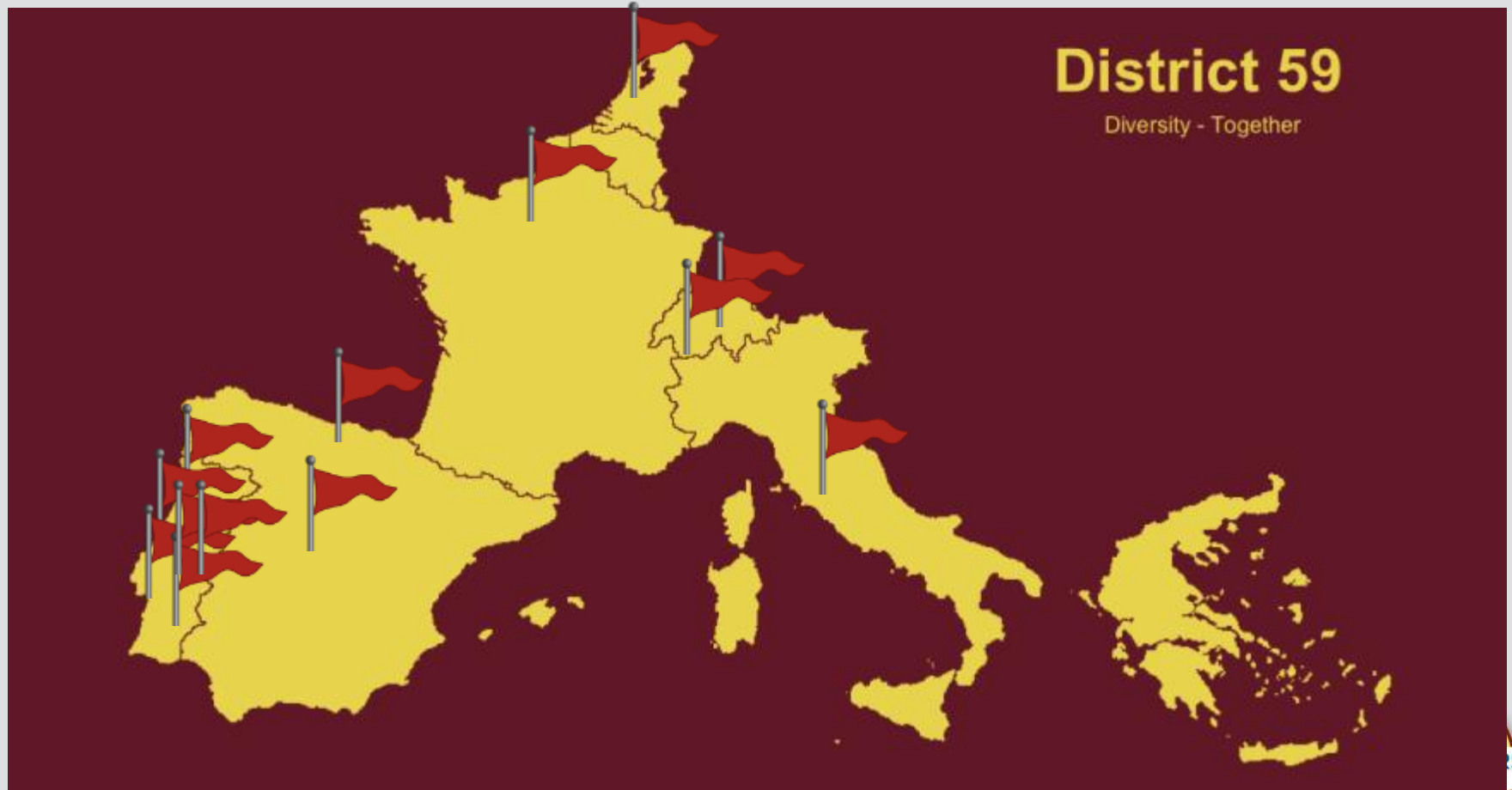
Monthly meetings

What's happening in your club

Conversation started



Youth Leadership Program



Pathways

1. Recruiting process will begin after May 15th
2. The process will be managed by the PQD and the Chief Ambassador.
3. Selection will be announced one month prior to the roll out.



Conferences 2017-2018

1. Fall

Milan | 24th to 26th of November 2017

www.speaktomi.eu

2. Spring

Athens | May 2018

Joint Conference with D95



Celebrate!!!



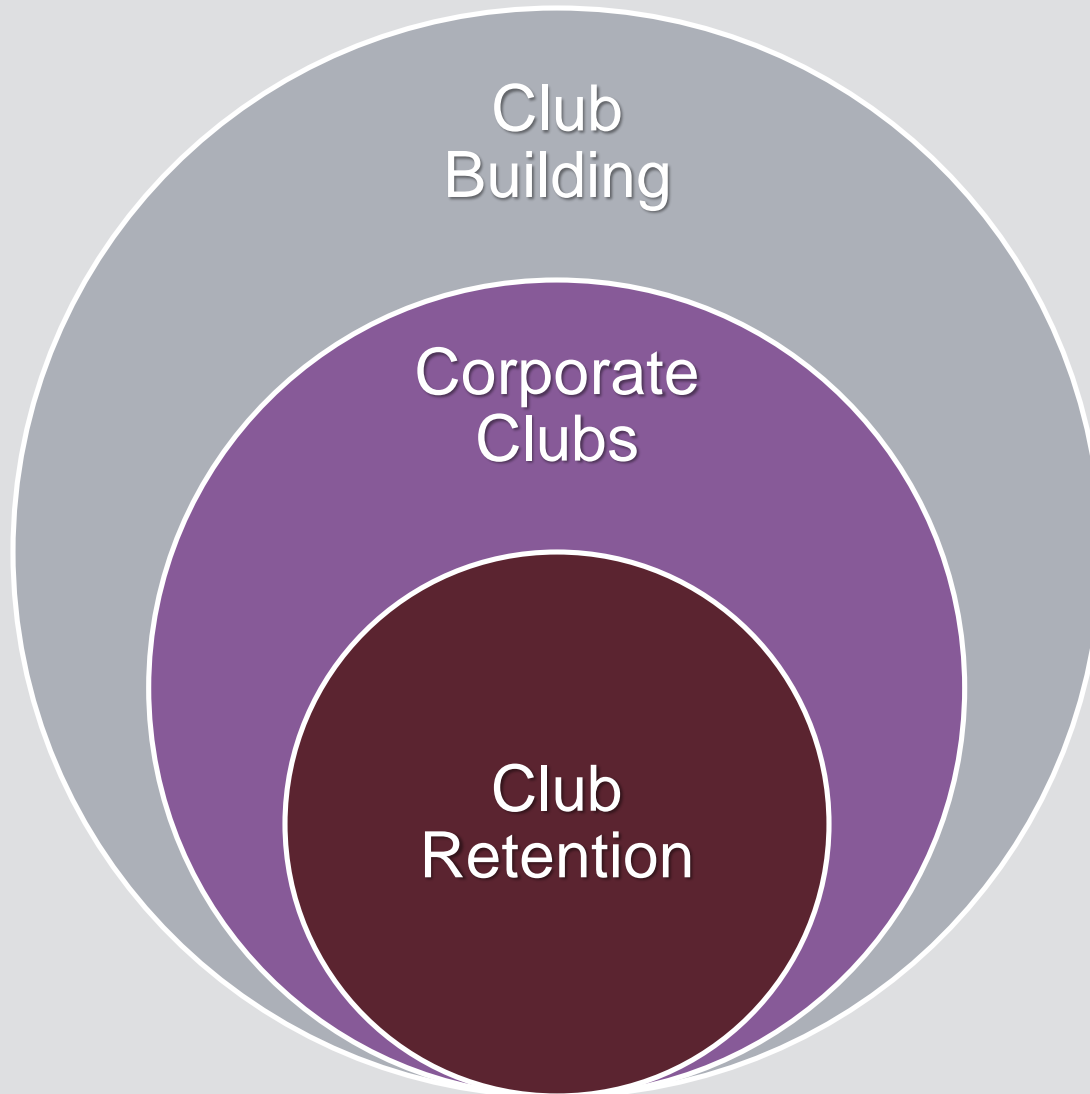
District Council Meeting (DCM) Winterthur, 13th May 2017



**Club Growth Director
Nelson Emílio, DTM**

Club Growth Status

3 Strategic Areas



Our District

250 Active Clubs

7 Clubs Suspended

13 Clubs Ineligible / Low

2.16% Growth



Paid Clubs

Base	To Date
231	236
Goals	
Distinguished	238
Select Distinguished	243
President's Distinguished	250

2.19% Growth



Payments

Base	To Date
13,024	13,309
Goals	
Distinguished	13,415
Select Distinguished	13,676
President's Distinguished	14,066



Club Retention

- ▶ 24 weak clubs (5 club coaches assigned)
 - ▶ 55 understrength club
-

Corporate Clubs

- ▶ 11 new corporate clubs
- ▶ 5 new lead



Club Building

- ▶ 24 new clubs (11 corporate)
 - ▶ 33 prospective clubs (4 finalizing charter)
-
1. Division B & C = 5 new clubs
 2. Division D = 4 new clubs



District Council Meeting (DCM) Winterthur, 13th May 2017



**Public Relations Manager
Francesco Fedele, DTM**

Public Relations Report

Facebook District Group Page

Stretch goal by June 30th: 4.000

Today: 3.829

July 2016: 3.300

Toastmasters
International -
District 59

Gruppo chiuso

Discussione

Membri

Eventi

Video

Foto

File

Gestisci il gruppo

Cerca in questo gruppo



Iscritto ▼

Notifiche

Condividi

...

Post

Aggiungi foto/video

File

Altro



Scrivi qualcosa...

AGGIUNGI MEMBRI

+ Inserisci il nome o l'indirizzo e-mail...



MEMBRI

3829 membri (40 nuovi)

Facebook District Page

Stretch goal by June 2017: 1.200 like

Today: 1.129

July 2016: 700



Toastmasters
International,
District 59 Page

@ToastmastersDistrict59

Home

Informazioni

Foto

Persone a cui piace

Video

Eventi



👍 Ti piace ▼

📡 Pagina seguita ▼

➦ Condividi



Invia un messaggio ✉

Persone

35 Persone che ne parlano

1129 Numero totale di "Mi piace" della Pagina

▲ 0,3% dalla settimana scorsa



YouTube channel

YouTube

CH

Cerca

Home

Il mio canale

Tendenze

Iscrizioni1

RACCOLTA

Cronologia

Guarda più tardi

ISCRIZIONI

Toastmasters Gr...1

Sfoglia canali

Film su YouTube

TOASTMASTERS INTERNATIONAL

TOASTMASTERS INTERNATIONAL

District 59

Toastmasters International - District 59

Iscriviti

53

Official Youtube page for Toastmasters International - District 59

Mostra altro

Video caricati

Riproduci tutti

DISTRICT COUNCIL MEETING
ELECTION OF NEXT YEAR'S DISTRICT LEADERS.



2:46

Winning In Winterthur: What's in it for Me?

142 visualizzazioni • 1 mese fa



42 visualizzazioni • 1 mese fa

Identify

- Companies with 200+ employees
- Organization culture
- Meeting location and time
- Stable core team
- Who can be the internal champion

1:11:42

Supporting a Corporate Club by Nelson Emilio CGD

36 visualizzazioni • 1 mese fa

How to

- Make it down or
- Get a fir
- Then let immedi
- Give so

38 visualizza

Facebook ads

Five campaigns:


- District wide campaign: 7 days, 6.000 views
- FB page promotion: 7 days, 5.500 views
- National campaign: 30 days, 25.000 views
- Event promotion campaign: 4 days, 2.700 views
- Event promotion campaign: 4 days, 700 views


If you are interested talk to me and we might be able to set up a campaign for you




Streaming

- Madrid conference: >1.000 views per event streamed
- Winterthur, in a few hours: >500 views just for the semifinal opening & closing part (speeches NOT streamed)
- Will stream more during today

 **Toastmasters International, District 59 Page** era in diretta.
Pubblicato da Francesco Fedele [?] · 8 ore fa · 🌐

Winning in Winterthur - English Semifinals 1 - The closing of the
 Download three selected semifinalists



 **Ottieni più "Mi piace", commenti e condivisioni**
Le prestazioni di questo post sono migliori rispetto al 80% degli altri post nella tua Pagina. Mettilo in evidenza per ottenere risultati ancora migliori.

534 persone raggiunte [Metti in evidenza il post](#)

District Web site

- Resource Menu:
 - new specific Club Growth & PR resource pages
 - AD & DivD survival online kit



DISTRICT 59

Webinars on Club Growth

The recordings of these webinars are here

[Home](#)

[District 59](#) ▾

[Toastmasters Experience](#) ▾

[Hall of Fame](#) ▾

[Resources](#) ▾

[Media](#) ▾

[Events](#) ▾

[Contact us](#)



This page links to a number of documents that may be useful in the role of **Area or Division Director**.


If you would like to contribute to this list please write to prm@district59.org.

Your role

- The first document you should read is the [District Leadership Handbook](#).
- On the Toastmasters International website when you login and are a District Officer you can access [District Leader resources](#), which include Leadership Roles, District Management, Training, Governing Documents, Distinguished Performance Reports .
- At the beginning of your term will need to fill in your Area Success Plan or Division Success Plan and this will help you to plan your activities for the rest of the year. You will find the template and a guide in this manual: [District Recognition Program](#)
- To monitor the performance of your area or division you should be familiar with the [Dashboard](#).
- You will find access to a number of additional reports in this dedicated page of [reporting tools](#).

National websites

District offers hosting and domain registration/maintenance



TOASTMASTERS INTERNATIONAL

HOMECLUBEVENTIMEMBRIVIDEONEWSCONTATTACI

EVENTI TOASTMASTERS

13
Mag

Winning in Winterthur
Winterthur, 13 Maggio 2017
La Conferenza di Distretto si terrà a Winterthur, Svizzera. Save the Date 12 -14 Maggio...

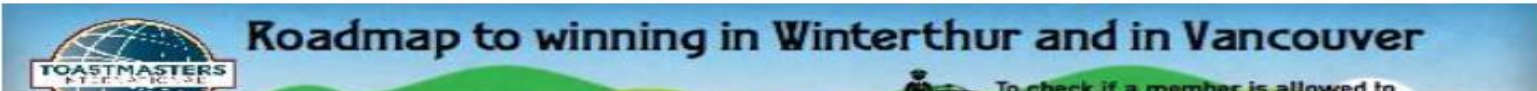
17
Giu

Florence Summer School - Call for Speakers - Debate and Tall Tales
Firenze, 17 Giugno 2017
CALL FOR SPEAKERS What are you waiting for to be part of the Florence Summer... 1

Home

LA STRADA PER VANCOUVER

Stampa Email



Roadmap to winning in Winterthur and in Vancouver

To check if a member is allowed to

I NOSTRI CLUB

Siamo presenti a:

- Aviano
- Bologna
- Como
- Firenze
- Genova
- Lugano (Svizzera)
- Milano
- Milano (Bilingua)
- Milano (Bilingua)
- Milano (english)
- Monza
- Napoli
- Palermo
- Rivalta di Torino
- Roma
- Roma (c/o FAO)
- Roma (c/o INAI)
- Torino
- Torino (english)
- Verona



PR Contest

- ✓ Best Newsletter in the District - 100 €*
- ✓ Best PR Campaign Overall - 100 €*
- ✓ Best Social Media Presence - Club - 50 €*
- ✓ Best Social Media Post on District Group - 100 €*
- ✓ Best Country website - 50 €*
- ✓ Best Club website - 50 €*
- ✓ Best Video – 50 €

* Value in TI Store Vouchers



A challenge for all: Video Table Topic



Video testimonials

- **We have a video corner in the coffe break area**
- Come and tell us:
 - Why YOU joined Toastmasters?
 - Why did YOU stay?
 - How was YOUR experience great?
 - How was YOUR year in YOUR ROLE?
- Ask myself or Barbara Piedade to shoot your testimonial



District Council Meeting (DCM) Winterthur, 13th May 2017

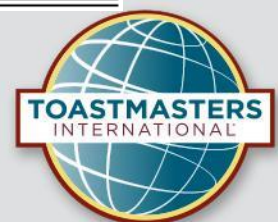


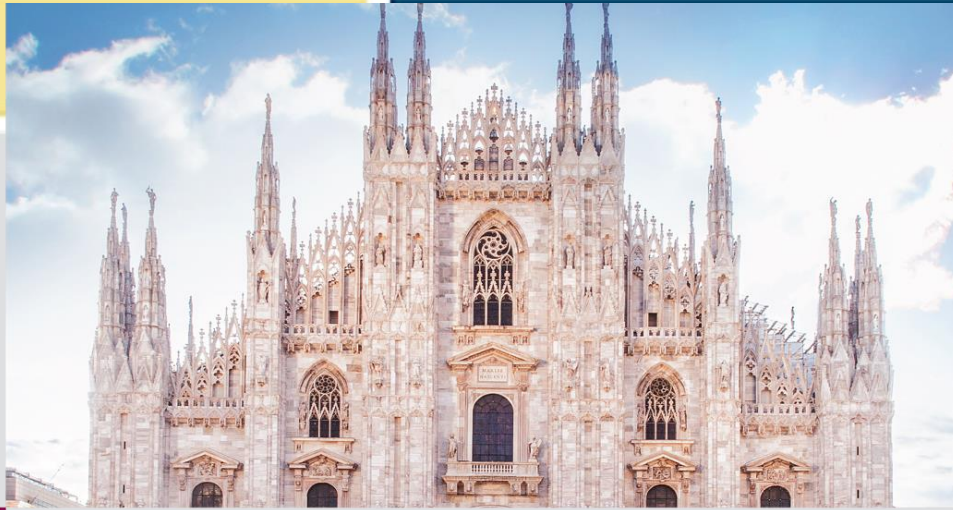
**Finance Manager
Zukhra Abdumalikova**

Financial Report

Actual vs. Budget Summary 01.07.2016 Through 31.03.2017

	Actual	Budget	Variance
▼ District Revenue			
▶ Membership Revenue	113,036.25	82,721.00	30,315.25
▶ Conference Revenue	53,703.58	35,000.00	18,703.58
▶ District Store Revenue	77.00	5,000.00	(4,923.00)
Total District Revenue	166,816.83	122,721.00	44,095.83
▼ District Expenses			
▶ Conference Expenses	53,912.01	35,000.00	18,912.01
▶ TLI Expenses	(500.00)	0.00	(500.00)
▶ District Store Expenses	114.72	4,000.00	(3,885.28)
▶ Marketing Expense	6,010.24	18,170.00	(12,159.76)
▶ Communications & PR Expenses	2,136.96	4,565.00	(2,428.04)
▶ Education & Training Expense	8,474.79	22,775.00	(14,300.21)
▶ Speech Contest Expenses	4,304.59	7,650.00	(3,345.41)
▶ Administration Expenses	522.35	2,400.00	(1,877.65)
▶ Travel Expense	35,272.50	56,830.00	(21,557.50)
▶ Other Expenses	744.70	14,500.00	(13,755.30)
Total District Expenses	110,992.86	165,890.00	(54,897.14)
Total Net Income	55,823.97	(43,169.00)	98,992.97





Toastmasters District 59
Fall Conference
24-26 November
Milan, 2017

*add
style
to
your
smile*



SPEAKTOMI.EU



Conference Tickets

Ticket Type	Price
Early bird	135€
Full Standard	155€
Full Standard late	165€
Small Package	110€
Small Package late	125€
Gala Dinner only	85€

Check our website for all the details ☺

www.speaktomi.eu

