

# Lessons learned from an area governor

(by Benjamin Bruehl, Area 59C2 Governor 2007-2008)

Success is measurable ... Plan to succeed ... Look beyond

- 1 Distinguished Area Program
- 2 Area Events
- 3 District Business
- 4 Your Goals
- 5 Miscellaneous Lessons

Take a look at a bigger picture and keep it in mind:

Distinguished Club Program

**Distinguished Area Program**

Distinguished Division Program

Distinguished District Program

## Distinguishes Area Program

Eligibility: All areas with 3+ clubs

Educational goals: At least 2 CCs + 1 AC per Club

Let each club identify prospective CCs + AC

Get the commitment from presidents

Track the accomplishments

Leadership goals: Promote and Implement the CL manual!

October / April Renewals

Remind presidents of deadlines

Promote early collection of money in every club

At least 6 people needed for renewal

Don't forget to get the money from the rest of the members

All Clubs Distinguished

Support each club to become at least distinguished

Offer your help

Club Visits

Visit **every** club twice a year

Visit clubs more than twice

Identify leaders

Submit the reports online immediately

Get reimbursement for official visits

All Clubs have 20+ members

Help clubs to maintain charter strength or better

Support weak clubs

## Net Club Growth

- Strive to charter at least **one new club**
- Look for opportunities to build new clubs
- Prepare the way for your successors

## Area Events

### Officer Training

- Twice per year (June / January)
- 4 officers per club + open to interested others
- Special sessions
- Plan DCP
- Plan the TM year (important dates)
- Get reimbursement

### Area Contests

- Twice per year (Fall / Spring)
- Include area council meeting (area conference)
- Delegate the organization to single clubs
- Keep a contest checklist / process flow
- Get reimbursement

## District Business:

### Attend

- District Training (May / September)
- District Executive Committee Meetings (get reimbursement)
- District Council Meetings

## Your Own Goals

- AL Silver
- Speeches
- Educationals
- CL Manual
- High Performance Leadership

## Miscellaneous Lessons

- Contact club presidents regularly
- Use the phone<sup>2</sup>
- Write **brief** emails
- Only **one** task per email
- Keep track** of clubs' success
- Keep Checklists**
- Support** the TMs of your area
- Try to remember **TMs names**
- Be **passionate**
- Be visible** ... at least reachable

**Listen, learn and have lots of fun!**